



CSE AGM Agenda Saturday, 4 November, 2023 SOAS, London & online via Zoom 1:00 – 2:00 pm GMT

1. Previous meeting's minutes – accepted (all minutes and reports from previous AGMs are on the CSE website)

3. Bookkeeper's year-end report – appended. CSE's finances are stable. Last year saw an increase in income, and higher spending. A small corporation tax was due.

4. SAGE's *C&C* publisher's report – appended. There are significant improvements in the ranking of C&C, which were discussed among the Editors.

5. Editorial Board report – All members will continue. The EB welcomed one new member, Yasaman Sadeghi. Bill Dunn, David's colleague, B Jeffries could be invited to join EB.

6. Working Groups – There is one more event at the end of the year. Events were conducted in Northern Ireland and Italy in conjunction with other similar, friendly groups.

7. Office and XC report – There are no changes to the administation.

8. (Re)Elections of board members. All (David Bailey, Alistair Cairns, Elio Di Muccio, Phoebe Moore, and Owen Worth) are standing for the upcoming year. All seconded and approved. All are thanked.

9. AOB –

10. Next mtg date – XC will meet, likely online, in February.

#### CONFERENCE OF SOCIALIST ECONOMISTS DIRECTORS' REPORT AND ABRIDGED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 SEPTEMBER 2022

James Fraser & Co. Chartered Accountants 3 Coates Place Edinburgh EH3 7AA

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The following pages do not form part of the statutory accounts:	
Detailed Income and Expenditure Account	8—9

Directors	Mr David Bailey Mr Alistair Cairns Dr Phoebe Moore Mr Elio Di Muccio Dr Daniela Tepe-Belfrage Dr Owen Worth
Company Number	05137584
Registered Office	Spaceworks Benton Park Road Newcastle Upon Tyne NE7 7LX
Accountants	James Fraser & Co. Chartered Accountants 3 Coates Place Edinburgh EH3 7AA

The directors present their report and the financial statements for the year ended 30 September 2022.

#### Directors

The directors who held office during the year were as follows:

- Mr David Bailey
- Mr Alistair Cairns
- Mr Ian Fitzgerald
- Dr Phoebe Moore
- Mr Elio Di Muccio
- Dr Daniela Tepe-Belfrage
- Dr Owen Worth

#### Statement of Directors' Responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period. In preparing the financial statements the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

#### Small Company Rules

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

On behalf of the board

-----

Mr Alistair Cairns

Director

Date

### Report to the directors on the preparation of the unaudited statutory accounts of Conference Of Socialist Economists For The Year Ended 30 September 2022

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Conference Of Socialist Economists For The Year Ended 30 September 2022 which comprise the Income and Expenditure Account, the Balance Sheet and the related notes from the accounting records and from information and explanations you have given to us.

As a practising member firm of the Institute of Chartered Accountants of Scotland, we are subject to its ethical and other professional requirements which are detailed at www.icas.org.uk/accountspreparationguidance.

This report is made solely to the directors of Conference Of Socialist Economists, as a body, in accordance with the terms of our engagement. Our work has been undertaken solely to prepare for your approval the accounts of Conference Of Socialist Economists and state those matters that we have agreed to state to the directors of Conference Of Socialist Economists, as a body, in this report in accordance with the requirements of the Institute of Chartered Accountants of Scotland as detailed at http://www.icas.com/accountspreparationguidance. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Conference Of Socialist Economists and its directors, as a body, for our work or for this report.

It is your duty to ensure that Conference Of Socialist Economists has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit or loss of Conference Of Socialist Economists. You consider that Conference Of Socialist Economists is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit of the accounts of Conference Of Socialist Economists. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

Signed

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Date

James Fraser & Co. Chartered Accountants 3 Coates Place Edinburgh EH3 7AA

	Notes	2022 £	2021 £
<b>TURNOVER</b> Cost of sales		25,907 (334)	23,321 (2,250)
GROSS SURPLUS		25,573	21,071
Administrative expenses Other operating income		(21,376)	(18,300) 4,894
<b>OPERATING SURPLUS</b> Other interest receivable and similar income Interest payable and similar charges		4,197 7 (112)	7,665 3 (114)
SURPLUS BEFORE TAXATION Tax on Surplus		4,092 (779)	7,554 (1,438)
SURPLUS AFTER TAXATION BEING SURPLUS FOR THE FINANCIAL YEAR		3,313	6,116

The notes on pages 6 to 7 form part of these financial statements.

#### Conference Of Socialist Economists Abridged Balance Sheet As at 30 September 2022

		202	2022		1
	Notes	£	£	£	£
FIXED ASSETS					
Tangible Assets	4		30	_	40
			30		40
CURRENT ASSETS					
Debtors		468		462	
Cash at bank and in hand		35,942		33,463	
		36,410		33,925	
Creditors: Amounts Falling Due Within One Year		(3,311)		(4,149)	
NET CURRENT ASSETS (LIABILITIES)			33,099	-	29,776
TOTAL ASSETS LESS CURRENT LIABILITIES			33,129	-	29,816
NET ASSETS			33,129	-	29,816
Income and Expenditure Account			33,129		29,816
				-	
MEMBERS' FUNDS			33,129	=	29,816

For the year ending 30 September 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

All of the company's members have consented to the preparation of an Abridged Balance Sheet for the year end 30 September 2022 in accordance with section 444(2A) of the Companies Act 2006.

On behalf of the board

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Mr Alistair Cairns

Director

Date

The notes on pages 6 to 7 form part of these financial statements.

#### 1. General Information

Conference Of Socialist Economists is a private company, limited by guarantee, incorporated in England & Wales, registered number 05137584. The registered office is Spaceworks, Benton Park Road, Newcastle Upon Tyne, NE7 7LX.

#### 2. Accounting Policies

#### 2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 section 1A Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006

#### 2.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

#### Sale of goods

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

#### Rendering of services

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

#### 2.3. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Plant & Machinery

25% reducing balance

#### 2.4. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable surplus for the year. Taxable surplus differs from surplus as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable surplus. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable surplus will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable surplus will be available surplus will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in surplus or deficit, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

#### 3. Average Number of Employees

Average number of employees, including directors, during the year was as follows: 7 (2021: 7)

#### 4. Tangible Assets

	Total
	£
Cost	
As at 1 October 2021	1,836
As at 30 September 2022	1,836
Depreciation	
As at 1 October 2021	1,796
Provided during the period	10
As at 30 September 2022	1,806
Net Book Value	
As at 30 September 2022	30
As at 1 October 2021	40

#### 5. Company limited by guarantee

The company is limited by guarantee and has no share capital.

Every member of the company undertakes to contribute to the assets of the company, in the event of a winding up, such an amount as may be required not exceeding  $\pounds 1$ .

	2022		202	21
	£	£	£	£
TURNOVER				
Sales		25,907		23,321
COST OF SALES				
Direct costs	334		2,250	
		—	2,200	
		(334)		(2,250)
			-	
GROSS SURPLUS		25,573		21,071
Administrative Expenses				
Directors' salaries	12,373		12,343	
Directors' NI	501		499	
Travel expenses	3,182		597	
Rent	2,374		2,381	
Computer software, consumables and maintenance	194		-	
Insurance	300		294	
Printing, postage and stationery	394		349	
Advertising and marketing costs	56		46	
Telephone and internet	420		420	
Accountancy fees	1,320		1,065	
Legal and professional fees	252		292	
Depreciation of plant and machinery	10		14	
				(10,200)
Other Onersting Treems		(21,376)		(18,300)
Other Operating Income Coronavirus grant income			4,894	
Coronavirus grant income			4,094	
				4,894
	—		-	4,094
OPERATING SURPLUS		4,197		7,665
OPERATING SURPLUS		4,197		7,005
Other interest receivable and similar income				
Bank interest receivable	7		3	
		7		3
Interest payable and similar charges				
Bank charges	112		114	
<u> </u>				
		(112)		(114)
	_	()	-	()
SURPLUS BEFORE TAXATION		4,092		7,554
	_	1,002	-	
				CONTINUED

<b>Tax on Surplus</b> Corporation tax charge	779	1,438
	(779)	(1,438)
SURPLUS AFTER TAXATION BEING SURPLUS FOR THE FINANCIAL YEAR	3,313	6,116

# Publisher's Report Capital&Class

**Capital and Class** 

### October 2023

Submitted to Conference of Socialist Economists

Prepared by James Skelding Tattle, Senior Publishing Editor



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## **Executive Summary**

This report summarizes Capital and Class's January 2022 through September 2023 performance. Below is a snapshot of the journal's key performance metrics.

Note: Due to the COVID-19 pandemic, reporting for 2020-2021 may vary from prior years. Sage strove to accommodate extension requests from authors and reviewers, which impacted average timelines in peer review and production.

We appreciate your understanding and ask that you not distribute the data contained within this report without permission from the publisher.

If you encounter any accessibility barriers within this report, please notify your Publishing Editor so that Sage can make improvements.

### **Performance Metrics**

Peer Review	79 manuscript submissions in 2022, 17.7% decrease from 2021	Production	4 issues consisting of 6001 pages published in 2022 504 pages published in 2023 YTD
	89 manuscript submissions in 2023 YTD 37% acceptance rate in 2022		30 days average from transmittal to Production to OnlineFirst publication in 2022
	84 days average time to first decision in 2022		
Circulation	56 institutional subscriptions in 2022	Online	129,584 full-text downloads in 2022
	2,511 package subscriptions in 2022 101.1% renewal rate from 2021 to 2022	Usage	108,896 full-text downloads in 2023 YTD
Journal Impact	2022 Impact Factor is 1.7	Marketing	1,456 Email Alert Registrants in 2022
Metrics	2022 5-year Impact Factor is 1.7	Markoung	1,406 Email Alert Registrants in 2023 YTD
	2022 Journal Citation Indicator Score is 0.78		Featured in Politics, Public Administration and International
	2022 CiteScore is 3.40		Relations Hub
	Google Scholar h5-index is 21		

## Year in Review: 2022

Sage was happy to see some return to business-as-usual in 2022 and thank our publishing partners for helping journals achieve many successes throughout the year. Sage was also proud to continue our history as an independent publisher in 2022, the first full year since Sage founder and owner <u>Sara Miller McCune</u> signed over her voting shares and control of the company to a group of trustees charged with maintaining our independence and mission indefinitely. As a result, our company can never be acquired, will never be beholden to shareholders, and we are free to champion and publish new ideas that advance disciplines and drive social change. Sage is grateful for our excellent editors, society partners, staff, and vendors, who partner with us in this effort despite the hardships we have all endured personally and professionally in recent years.

Sage has made Diversity, Equity, and Inclusion (DEI) initiatives a key part of our mission. In 2022, our journals team developed or enhanced several policies to support authors, editors, and reviewers. Some highlights include strengthening our practices against so-called <u>"helicopter" or "parachute" science</u> and launching a trial to include <u>plain language summaries</u> for participating journals. For more comprehensive coverage of our DEI resources, please read the DEI section of this report or visit our <u>DEI hub</u>. We are excited to continue this journey in 2023 and introduce several more innovative projects to our journals.

Open Access Agreements continued to grow in 2022, enabling Sage to offer more routes to open access for our authors. Countries and consortia such as the University of California and Penn State University Libraries in the US, South Africa (SANLiC), and Australia & New Zealand (CAUL) transformed their business with us. We now have OA agreements with 830 institutions in 26 countries and have published over 20,000 hybrid OA articles in the last three years as a result. It is worth noting that the subscription publication model remains predominant at this time, though OA continues to grow and announcements like the OSTP's "Nelson" Memo suggest the trend will continue. By increasing Open Access Agreements, hybrid publication, and working with key policymakers, Sage ensures journals are competitive while remaining sustainable and compliant with key funder requirements. Combined with Sage's Gold OA Journals program, 36% of Sage's research article output was published open access in 2022.

In September 2022, the <u>Sage Journals</u> website redesign went live, giving the site a refreshed and modernized appearance. We made evidence-based improvements based on careful research from our in-house user experience design experts on how authors and researchers use the platform. We also delivered a streamlined reading and authentication experience with clean layouts, refreshed, and clarified copy throughout, and a focus on surfacing the most relevant information to the user. Sage followed recommendations and best practice guidelines from our accessibility experts to improve how users of assistive technologies access Sage Journals. Investing in Sage Journals ensures maximum discoverability of your content and the best online experience for authors and researchers. We also introduced new marketing technologies in 2022 to foster better connections with authors. With our new marketing system, we were able to introduce trigger emails to all journals, which allow us to interact with potential authors who clicked through to your submission guidelines, but did not submit, by sending an email with more information about your journal.

Key themes for Sage last year included increased focus on impact and integrity. With an expanded Research Integrity team, we are putting resources in place to support our journal editors and societies in ensuring the content we publish upholds the highest standard of research integrity and publication ethics. We continue to review and update our ethical policies and workflows to combat unscrupulous players like <u>"paper mills"</u> who attempt to subvert the publishing process. Challenges and threats to research integrity will continue to arise and we would like to thank our publishing partners for working with us in this important area.

2023 is already full of promise. Our staff are returning to year-round travel for the first time since the pandemic began and are finding new chances to connect as more people return to the office. We are also eager to continue expanding our publishing technologies over the next year, including our work with our production vendors to optimize workflows. There are also great changes in store for the Impact Factor, with journals in the ESCI collection expected to receive their first scores, and all Impact Factors to be presented in a briefer format. Sage has also committed to expanding how to recognize the impact of research beyond citation-based metrics by signing on to DORA, the <u>San Francisco Declaration on Research Assessment</u>, an initiative that aims to improve the ways funding agencies, academic institutions, and the larger scholarly community evaluate scientific research output. We thank our nearly 1,200 journals and 400 societies partners across all disciplines for continuing your publication journey with Sage.

Eric Moran Vice President, Research Miranda Nunhofer Vice President, Research

## **Peer Review and Production**

### **Total Submissions and Acceptance Rate**

	2021	2022	2023
Total	132	110	111
Original	96	79	89
Accept	23	22	12
Reject	66	37	57
Accept Ratio	26%	37%	17%

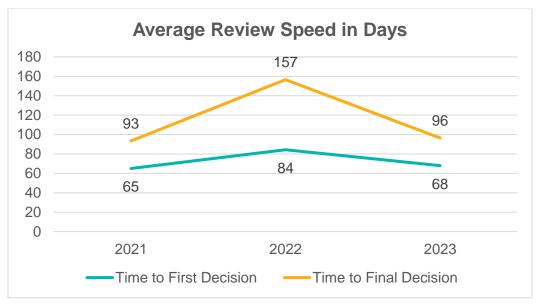
Please direct all Sage Track support questions and requests to **SAGETracksupport@sagepub.com**.

Total and original submission counts are based on the date manuscripts were submitted to Sage Track. This data is available in the "Manuscripts Received" report in Sage Track. Acceptance rate is based on manuscripts that have received final decisions of accept or reject (does not count revisions). Counts for acceptances, rejections, and acceptance ratios are based on the date the decision is made, not the date the manuscript was submitted. This data is available in the "Manuscript Milestone" report in Sage Track (limiting by decision date, not by date of original submission).

### **Original Submissions**

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2021	6	9	9	9	5	11	11	5	3	13	7	8	96
2022	9	3	5	7	5	9	7	3	8	9	5	9	79
2023	11												

### Time to First Decision and Final Decision



The average time to first decision was 84 days in 2022 and 68 days in 2023 YTD. The average time to final decision was 157 days in 2022 and 96 days in 2023 YTD.

Time to First Decision is defined as all original submissions that received their first decision within each year, regardless of when the manuscripts were submitted. Revisions are not included.

Time to Final Decision is defined as all submissions including revisions that receive a final accept or reject decision within each year, regardless of when the manuscripts were submitted.

### Manuscript Submissions by Country

The following table lists the top 20 countries that have submitted to Capital and Class.

Manuscript Submissions: Jan 2023-Sep 2023							
Country/Region	# Received	Percentage of Total					
India	14	15.7%					
United Kingdom of Great Britain and Northern Ireland	13	14.6%					
Argentina	6	6.7%					
Spain	5	5.6%					
China	5	5.6%					
Turkey	5	5.6%					
Canada	4	4.5%					
Italy	4	4.5%					
Germany	4	4.5%					
United States	3	3.4%					
Poland	2	2.2%					
Albania	2	2.2%					
Sweden	2	2.2%					
Russian Federation	2	2.2%					
Iran (the Islamic Republic of)	2	2.2%					
Kazakhstan	2	2.2%					
Cyprus	1	1.1%					
Czech Republic	1	1.1%					
Norway	1	1.1%					
Estonia	1	1.1%					

Manuscript Accepts: Jan 2023-Sep 2023							
Country/Region	Final Accepts	Percentage of Total					
Norway	2	16.7%					
United Kingdom of Great Britain and Northern Ireland	2	16.7%					
Greece	2	16.7%					
Italy	1	8.3%					
Hungary	1	8.3%					
Turkey	1	8.3%					
Canada	1	8.3%					
Lithuania	1	8.3%					
Sweden	1	8.3%					

### **ORCID** Mandate

Sage signed <u>ORCID</u>'s open letter committing to requiring ORCID iDs from at least corresponding authors. This initiative is creating a permanent, clear, and unambiguous record of research and scholarly communication by enabling reliable attribution of authors and contributors. By collecting ORCID iDs in Sage Track, *Capital and* Class is at the forefront of this innovation linking researchers seamlessly with their contributions across disciplines, borders and time.

### Advance: a Sage preprints community

Sage has a preprint server for the humanities and social sciences, launched in partnership with figshare. <u>Advance: a Sage preprints community</u> provides academic researchers with a global, open access platform to share early versions of their work ahead of formal peer review and publication. The service enables researchers to disseminate and start communicating about their time-sensitive work and ideas faster and to garner engagement and feedback throughout their research process.

### **Engaging Reviewers**

Sage employs several strategies to engage reviewers in the journal and help them promote their work.

#### **Thanking Reviewers**

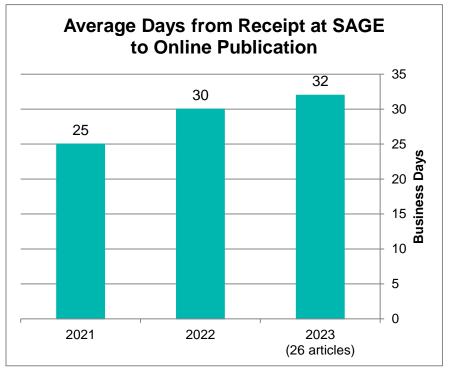
Sage offers a 60-day free trial as a thank you to reviewers for their work and as an incentive to further engage with the journal. This benefits the journal by increasing usage among key readers and gives the journal exposure to reviewers of related journals. For more reviewer resources, see <a href="https://us.sagepub.com/en-us/nam/journal-reviewer-gateway">https://us.sagepub.com/en-us/nam/journal-reviewer-gateway</a>.

#### Reviewer Recognition with Web of Science

Sage has partnered with <u>Web of Science researcher profiles</u> (formerly Publons) to give reviewers credit for their work and recognize the vital role they play in delivering timely, quality-assured publications.

### **Time in Production**

The below graph shows the average number of days a manuscript spends in Sage Production, beginning when the manuscript is exported from Sage Track and ending when the manuscript is published online.



The average time to online publication was 30 days in 2022 and 32 days in 2023 YTD.

### **Pages Published**

The following table summarizes the number of pages published in the past few volume years.

Year	Volume	Issues	Pages Published	Page Budget
2021	45	4	597	624
2022	46	4	600	624
2023	47	3	504	624

The page budget reflects the annual number of pages designated for regular journal issues only. Supplements are included in the issues and pages published counts.

### **Articles Published**

	Total	Package OA
2021	28	11
2022	28	13
2023	26	12

This table shows the total research output of articles published by year, articles published Open Access as part of an institutional package deal, and articles published Open Access via Sage Choice. The numbers in this table are based on articles' first publication date (not the issue publication date).

For more information about Open Access Agreements at Sage, see <u>https://us.sagepub.com/en-us/nam/open-access-agreements</u>. Details on Sage Choice can be found here: <u>https://us.sagepub.com/en-us/nam/sage-choice</u>.

### **OnlineFirst Queue**

As of October 2, 2023, Capital and Class has 34 articles in its OnlineFirst queue, representing about 4.12 issue(s) of content. The oldest article in the queue was published on Aug 10, 2022. These articles are "fully published," that is, these articles are fully citable using the date of the manuscript's first online posting and the DOI.

## Readership

### Circulation

### Average Circulation by Type

	2021	2022	2023	Renewal Rate 2021-2022
Members	153	214	136	140%
Institutions	54	56	37	104%
Site License	2	2	0	100%
Package, Read Only	2,640	2,511	2,008	95%
Institutions Migrated into Packages	51	45	42	88%
Package, with Open Access	338	529	789	157%
Lower Income Countries	7,218	7,218	8,344	100%

As institutions have moved their journals subscriptions into package deals and have committed to signing <u>Open Access Agreements</u>, it is most accurate to recognize migrated subscriptions as a subset of package circulation. Customers in this category receive access to your journal as part of a package and are recognized solely as package subscribers over time. Note that migrated subscriptions and package subscriptions will decline in your reporting as more customers move from institutional subscriptions to package deals, or into any package deals that include open access.

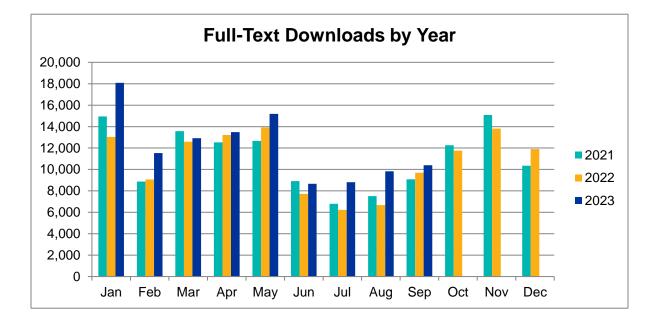
A Package, Read Only agreement is a standard subscription package deal in which the institution pays for access to a collection of journals. A Package, with Open Access agreement includes both institutional access to the package and an open access license for authors publishing from a qualifying institution under the agreement.

### Backfile (Cumulative)

	2021	2022	2023	Percent Change 2021-2022
Deep (Vol 1 - 1998)	2,020	2,031	2,045	1%
Shallow (1999 - Current)	1,009	1,021	1,028	1%

### **Online Usage**

	2021	2022	2023
January	14,956	13,038	18,079
February	8,875	9,058	11,529
March	13,574	12,595	12,917
April	12,534	13,209	13,490
Мау	12,664	13,915	15,192
June	8,912	7,718	8,657
July	6,799	6,220	8,805
August	7,508	6,679	9,832
September	9,086	9,687	10,395
October	12,261	11,748	0
November	15,085	13,819	0
December	10,355	11,898	0
Total	132,609	129,584	108,896



The journal has 108,896 full-text downloads in 2023 (through the end of September). This is 18.2% increase over 92,119 full-text downloads through the end of September 2022. Full-text downloads include HTML, PDF, and ePub article usage.

Sage identified an error in June 2023 which had led to download figures from September 2022 to May 2023 being reported as lower than the actual totals. This error has been fixed and figures included for these months are now accurate.

The Sage Author Gateway offers recommendations for increasing usage and discoverability, including:

- What key phrases would you give a search engine if you were searching for your own article?
- Write for your audience but bear in mind how search engines work too
- Write a clear title with your main key phrase in it
- Write an abstract and choose keywords re-iterating 3 or 4 key phrases
- Keep it natural Google will un-index your article if you go overboard on the repetition

### Article Usage Statistics

The following table shows the ten articles that were downloaded the most from January 2022 through December 2022 on the Sage Journals platform.

Total Downloads	Article
4,808	Miloš Šumonja <b>Neoliberalism is not dead – On political implications of Covid-19</b> Volume 45 Issue 2; 10.1177/0309816820982381
4,717	David Neilson Bringing in the 'neoliberal model of development' Volume 44 Issue 1; 10.1177/0309816819852746
3,038	Andrea Bernardi, Pasquale Tridico What is organizational inequality? Why is it increasing as macroeconomic inequality increases? Volume 45 Issue 3; 10.1177/0309816820959791
1,889	Jonathan Wistow, Luke Telford Brexit and the working class on Teesside: Moving beyond reductionism Symposium: Emerging forms of worker collectivism among the precariat; 10.1177/0309816819873310
1,872	Doreen Massey Regionalism: Some Current Issues Volume 2 Issue 3; 10.1177/030981687800600105
1,707	Gonzalo Durán, Michael Stanton The Chilean economy, an analysis of the dynamics of profits, investments and production: A Marxist approach Volume 46 Issue 3; 10.1177/03098168211054799
1,705	William Jefferies The US rate of profit 1964–2017 and the turnover of fixed and circulating capital Volume 47 Issue 2; 10.1177/03098168221084110
1,695	Alan Taman, Anahita Azadian, Dennis Raphael, Mary Catherine Masciangelo, Zsofia Mendly-Zambo Corporate and business domination of food banks and food diversion schemes in Canada Volume 47 Issue 2; 10.1177/03098168221092649
1,658	Markus Kallifatides, Viktor Skyrman, Majsa Allelin, Stefan Sjöberg Financialized accumulation, neoliberal hegemony, and the transformation of the Swedish Welfare Model, 1980–2020 10.1177/03098168221128101
1,385	Mary Robertson <b>The great British housing crisis</b> Volume 41 Issue 2; 10.1177/0309816816678571

The following table shows the ten articles that were downloaded the most from January 2023 through September 2023 on the Sage Journals platform.

Total Downloads	Article
2,765	Raju J Das Marxism and revisionism in the world today Volume 47 Issue 3; 10.1177/03098168221139287
2,581	Greig Charnock, Guido Starosta <b>'If "Marxists" would only read Marx': The significance of Simon Clarke's Marxism</b> Volume 47 Issue 2; 10.1177/03098168231171786
2,077	David Neilson Bringing in the 'neoliberal model of development' Volume 44 Issue 1; 10.1177/0309816819852746
1,653	Miloš Šumonja Neoliberalism is not dead – On political implications of Covid-19 Volume 45 Issue 2; 10.1177/0309816820982381
1,637	Moritz Altenried The platform as factory: Crowdwork and the hidden labour behind artificial intelligence Special Issue: Machines and Measure; 10.1177/0309816819899410
1,539	Andrea Bernardi, Pasquale Tridico What is organizational inequality? Why is it increasing as macroeconomic inequality increases? Volume 45 Issue 3; 10.1177/0309816820959791
1,460	John Michael Roberts, Joseph Ibrahim Open Marxism, social class, and social and political movements Special Issue: Social theory and Social Movements - 21st century innovations and contentions; 10.1177/03098168221136999
1,441	Alan Taman, Anahita Azadian, Dennis Raphael, Mary Catherine Masciangelo, Zsofia Mendly-Zambo Corporate and business domination of food banks and food diversion schemes in Canada Volume 47 Issue 2; 10.1177/03098168221092649
1,328	Gianmarco Fifi On Antonio Gramsci's hidden concept: Fetishism 10.1177/03098168221145857
1,290	Daniel Briggs, Luke Telford <b>Targets and overwork: Neoliberalism and the maximisation of profitability from the workplace</b> Volume 46 Issue 1; 10.1177/03098168211022208

### **Online Platform**

Sage continually strives to improve the user experience and take advantage of innovations in the scholarly publishing industry. In September 2022, the *Sage Journals* platform underwent a redesign while also allowing us to continue leveraging the technological improvements from our platform provider, Atypon, by upgrading to their latest industry-leading template. This update helped improve and simplify the user experience and allowed us to achieve our overarching goal of making quality research easy to publish, find, and use.

The redesigned platform is:

- **Refreshed**: brighter color palette and vibrant visuals for a new look.
- Streamlined: cleaner layout to highlight journal content and let it breathe; focus on improving experience for researchers and authors.
- Evidence-based: guided by user research, usage data, and industry best practices.
- Inclusive: accessibility standards integrated at all stages.

Several important changes have occurred, including the following highlights:

- Streamlined display of article metadata: in line with our design principles of letting the content breathe, reducing complexity, and focusing on the essential information in the right context, readers will notice improvements to the display across search results, Table of Content pages, and article pages.
- Article PDF displayed within the e-Reader: users will now see a "PDF / ePUB" button giving them access to these versions of the article (where available) within the e-Reader. This gives readers the same high-quality PDF as when opened in the browser, but in the e-Reader environment, offering a more interactive and accessible reading experience with access to a variety of menus and tools, including easy file download.
- Updated journal homepages: the new layout showcases essential journal information, quick access to content, and a
  refreshed presentation of news and announcements. Below the journal description, an improved Browse by section now
  brings together in a single location not only the most recent, most read and most cited article lists, but also featured
  videos, collections, and podcasts where they exist for the journal.
- Improved authentication experience: the simplified Access/Profile menu in the header and new access options page
  offer clear signposting distinguishing the various content access options, including society member access, with clarified
  labelling and explanatory text throughout.

Sage Journals continues to experience impressive site performance and increasing user engagement, including:

- An average of 30 million sessions per month
- Over 265 million full text downloads in 2022
- Mobile usage representing about 14% of total usage

### Article sharing

Capital and Class readers can share read-only access to the journal's articles by sending article links which recipients can use to view the article in a browser environment without having to be a subscriber. The links can be shared via email, on social media sites, and within scholarly collaboration networks, encouraging greater discoverability of the content and enhancing its impact through legitimate sharing options. Additional details about the share access feature can be found at <a href="https://journals.sagepub.com/page/article-sharing">https://journals.sagepub.com/page/article-sharing</a>.



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Access journal content via membership. Select the si are a member of from the	ociety you
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Need help?	
Need help?	_

### Figshare



Sage has partnered with figshare to integrate their data supplement services into Sage Journals. This integration enables your authors to measure the impact of their data by providing metrics on how many views, shares, and downloads their data receive. You can find *Capital and Class* dedicated figshare homepage at <u>https://sage.figshare.com/CNC</u>.

## Diversity, Equity, and Inclusion

### **Taking Action**

Diversity, Equity, and Inclusion (DEI) is something that we care deeply about at Sage. We are aware that the publishing industry, including Sage, has much more work to do to better reflect the diversity of the world we seek to educate and inform.

In pursuit of this growth, Sage organized four working groups to guide DEI efforts within our journals research program. Please read more about the aims of our content stream, representation stream, application stream, and data stream on our <u>Sage Perspectives blog post</u>. We are also a member of the cross-publisher <u>Joint Commitment for Action on Inclusion and Diversity in Publishing</u> and are committed to supporting DEI through our publishing. In 2022, we also released a report titled <u>"Sage and DEI: Where We Stand"</u>, the first of what will be annual reports documenting efforts, shortcomings, and successes from Sage's publishing and measuring where we stand in terms of gender, race, sexuality, and other forms of diversity for our workforces in the United States and the United Kingdom.

We urge our journal editors to act and commit to increasing diversity in their editorial boards, in peer review and in their author base. Research has shown that under the right conditions, increased diversity can improve the performance of a team. Please speak to your Publishing Editor if you would like to discuss this in more detail or have any questions.



In September 2022, seven of Sage's titles <u>received awards</u> from the annual Awards for Publication Excellence (APEX Awards). This is a recordbreaking year for Sage, having received two Grand Awards and five Awards of Excellence. Of note is the <u>Legacies of Colonialism: Exploring its</u> <u>Continued Impacts</u> open research collection, which won the "Websites – Diversity, Equity & Inclusion" award of excellence. We take this as a sign of encouragement to continue our work in this area but know there is much more to be done. We also thank our authors, journal editors, society partners, and customers who are joining us on this journey.

### **Resources from Sage**

Sage strives to provide our partners with comprehensive resources and policies to guide DEI development in journals. Please review the sources below for our recommendations, as well as other industry resources we support.

#### **General Resources**

- Sage's central DEI hub
- Sage Journals DEI pledge and accompanying statement

#### **Resources for Editors**

- Steps editors can take to increase diversity, equity, and inclusion (DEI) within their journals
- Five steps for a more diverse and inclusive Journal
- Guidelines for editors on unconscious bias, language and working with authors with disabilities
   Guide for editors working with contributors (authors) with neuro-diversity disabilities
- Practices against "helicopter" or "parachute" science based on Global Code of Conduct for Research in Resource-Poor Settings

#### Resources for Authors, Reviewers, and Readers

- Author name change policy
- Fostering a more diverse, equitable and inclusive peer review process at Sage

- Peer Review process page, including a transparent infographic
- Themed microsites, such as LGBTQIA+ Research and our APEX award-winning microsite on Structural Racism
- Equity on Journal Publishing series, with spotlights on several journals
- <u>Historical Content Statement</u> regarding the existence of problematic content in our journal archives
- How to Get Published webinar series
- How to Be a Peer Reviewer webinar
- Plain Language Summaries page provides guidance to authors on how to address a non-researcher audience within their article

#### **Resources from Related Groups**

- COPE Webinar: Diversity, Equity and Inclusion
- COPE Seminar: Driving diversity, equity, and inclusion to shape the future of publication ethics
- COPE discussion document: diversity and inclusion
- <u>COPE guidance on diversifying editorial boards</u>
- C4DISC: Toolkits for Equity
- Council of Science Editors (CSE) collection of DEI Scholarly Resources
- The joint commitment for action on inclusion and diversity in publishing endorsed set of recommended standardized questions for collecting selfreported identity data

### **DEI Research Collections**

Sage is committed to publishing research that is free from bias, is representative of our diverse readerships, and inclusive and sensitive to our communities. To support access to this important research, we have created topic-focused microsites and research hubs, many of which are featured here.

Microsites	Research Hubs
Gender Equity and Justice	Asian American & Pacific Islander Heritage Month
Gun Violence & Gun Control	Black History Month
Legacies of Colonialism	Hispanic Heritage Month Resource Collection
LGBTQIA+ Research	Minority Cancer Awareness and Minority Health Month
Patient Accessible Research	Native American Heritage Month
Russia - Ukraine War	Research Related to Monkeypox
Southwest Asia and North Africa	Women's History Month
Structural Racism and Police Violence	

### **Case Studies**

For further guidance on how editors can implement meaningful change in their journals, we recommend reviewing what other journals are doing as well. The case studies below may help inform your next steps. The journals highlighted are all published by Sage, and they have kindly agreed to share their experiences.

### Journal of Industrial Relations: Editorial Traineeship Program

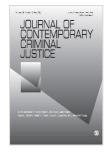


**Problem:** The journal identified a need to support early-career researchers (ECRs) and provide training for peer reviewing and in relation to the journal's governance process.

Action: The Editors launched a new initiative to offer four editorial traineeships for ECRs. Each traineeship will be for a two-year period. The program was promoted on the journal's website, through industrial relations academic networks and on social media. Applicants were given 6 weeks to apply.

**Outcome:** There was a great response to the call for applicants, and the journal has already made four appointments: two within Australia and two internationally. Each trainee has been allocated a mentor from the Editorial Team and an opportunity to participate in Editorial Team meetings.

### Journal of Contemporary Criminal Justice: Community Inclusion



**Problem:** The Editor-in-Chief approached the Guest Editor to curate a special issue of the journal. The Guest Editor wanted to address two things "missing in the national conversation about mass incarceration: (1) candid recognition of the way our perceptions of violence handcuff our ability to engage meaningful reform, and (2) the perspective of people who have been subjected to the steamroller of the American justice system" (Clear).

Action: The Guest Editor developed a call for papers and implemented unique ways to distribute it to the community, which led to dozens of essay submissions and two additional Guest Editors joining the team.

**Outcome:** The journal published the <u>Special Issue: Incarceration, Violence, and Voice</u> in May 2022, and all the articles are unedited personal essays from former or currently incarcerated individuals, to contribute to the national conversation about mass incarceration. In the first two months after publication, the issue's essays have almost 1,000 downloads total and received attention on Twitter.

### Personality and Social Psychology Review: Editorial Fellowship and Emerging Editorial Board



Problem: The journal sought to address inequities and lack of diversity in editorial leadership seen in the Psychology field.

Action: The journal created a pilot program for an Editorial Fellowship, focused on scholars in the Global South and Indigenous scholars internationally, and recruited an Emerging Editorial Board, focused on creating editorial pathways for advanced graduate students and postdoctoral fellows. The journal received over 60 applications for the Editorial Fellowship.

**Outcome:** Though only one applicant was accepted for this fellowship, several other applicants including the other finalists wre invited to join the Editorial Board. The journal also formed their Emerging Editorial Board, consisting of over 80 members, overseen by the senior editor members. Since implementing the Emerging Editorial Board in March 2022, every manuscript under review was also sent to an Emerging Editor. Senior editorial members provide developmental feedback to the Emerging Editor for each review submitted. The Society for Personality and Social Psychology sent out an <u>announcement of these initiatives</u> in January 2023.

## **Journal Impact Metrics**

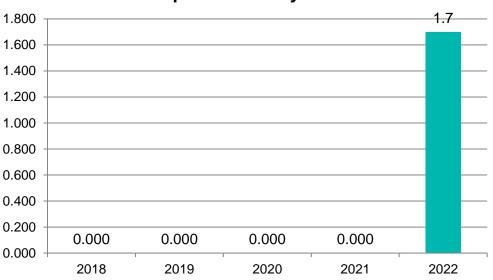
Impact Metrics and Readership statistics are presented on *Capital and Class*'s dedicated Journal Metrics & Indexing page at <a href="https://journals.sagepub.com/metrics/CNC">https://journals.sagepub.com/metrics/CNC</a>, giving readers the insight into a variety of methods for measuring the citation impact of published research on a journal level as well as the journal's total usage over the prior calendar year.

### **Impact Factor**

**Note:** With the 2020 Impact Factor, Clarivate introduced Early Access content in Journal Citation Reports to reflect the dynamic citation environment of rapid online publication more accurately, phasing in changes over three years.

This means that the 2020 Impact Factor (published in June 2021) prioritized the <u>online</u> publication date rather than the <u>print</u> publication date to calculate citations to a journal in 2020 (we only saw changes in the numerator of the Impact Factor equation). The 2021 Impact Factor (published in June 2022) prioritized the <u>online</u> publication date for the citing article data (numerator) as well as half the denominator data (2020 citable items). The 2022 Impact Factor (published in June 2023) will prioritize the <u>online</u> publication date for both the citing (numerator) and cited (denominator) article data in the Impact Factor equation. For more details on this policy change, including examples, FAQs, and details on Early Access onboarding, please review <u>Clarivate's presentation</u> on the JCR 2021 release updates.

In addition, Clarivate has announced that starting with the update of the JCR in <u>June 2023</u>, all Web of Science Core Collection journals will be given an Impact Factor. This means that instead of just SSCI and SCIE journals receiving an Impact Factor, journals in ESCI and AHCI will receive one as well. In addition, Clarivate has announced that they will now be formatting the Impact Factor so that it rounds to one decimal place. This means that starting with 2023 the IF will appear as #.# rather than #.###. For additional details as well as some of the context around this change, please read Clarivate's update here.



### Impact Factor by Year

	2022
Impact Factor	1.7
Cites to Recent Items	141
Citable Items	83
Total Citations	704
Immediacy Index	0.200
5-Year Impact Factor	1.7

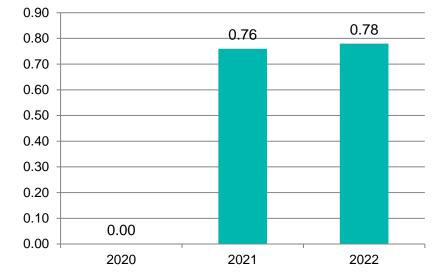
### **Top Cited Articles**

The following table shows the top ten journal articles from 2020 and 2021 that were cited the most in 2022 per Journal Citation Report data.

Title	Authors	Year	Volume	Issue	Total Cites in 2022
Neoliberalism is not dead - On political implications of Covid-19	Sumonja, Milos	2021	45	2	16
The platform as factory: Crowdwork and the hidden labour behind artificial intelligence	Altenried, Moritz	2020	44	2	13
Contesting 'bogus self-employment' via legal mobilisation: The case of foster care workers	Kirk, Eleanor	2020	44	4	9
Rediscovering the cash nexus, again: Subsumption and the labour-capital relation in platform work	Joyce, Simon	2020	44	4	7
Fast Food Shutdown: From disorganisation to action in the service sector	Cant, Callum; Woodcock, Jamie	2020	44	4	7
Uber and the making of an Algopticon-Insights from the daily life of Montreal drivers	Jamil, Rabih	2020	44	2	6
Amazonian destruction, Bolsonaro and COVID-19: Neoliberalism unchained	Stewart, Paul; Garvey, Brian; Torres, Mauricio; Borges de Farias, Thais	2021	45	2	6
Control, camaraderie and resistance: Precarious work and organisation in hospitality	Kearsey, Joe	2020	44	4	6
Cybernetic proletarianization: Spirals of devaluation and conflict in digitalized production	Schaupp, Simon	2022	46	1	5
Beyond mobilisation at McDonald's: Towards networked organising	Wood, Alex J.	2020	44	4	5

### Journal Citation Indicator

The Journal Citation Indicator (JCI) is a new approach to measure the citation impact of journals in the Web of Science Core Collection<sup>™</sup>. Starting from the 2021 JCR release, it will be calculated for all journals in AHCI, ESCI, SSCI and SCIE. The algorithm used to calculate the JCI combines citation averages (like the Impact Factor) with category normalization. This calculation includes citations from the current year and prior 3 years to citable items published in the prior 3 years. Because the JCI is normalized for each category, a JCI of 1 represents the median of that category. A JCI of above 1 means a better than average score, and a JCI of below 1 represents a below average score.

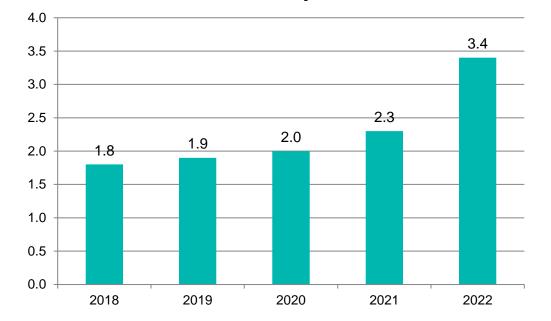


### **Journal Citation Indicator**

	2021	2022
JCI	0.76	0.78

### CiteScore

Scopus provides the journal's CiteScore, which is calculated as the total citations made in the CiteScore year and the prior three years to content published in the CiteScore year and the prior three years, divided by the total number of items published by the journal in the CiteScore year and prior three years.

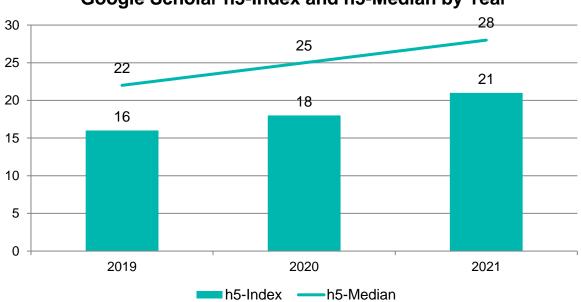


**CiteScore by Year** 

	2018	2019	2020	2021	2022	Percent Change 2021- 2022
CiteScore	1.8	1.9	2.0	2.3	3.4	48%
Ranking in Economics and Econometrics	249/617	265/637	290/661	302/696	226/705	N/A
Ranking in Sociology and Political Science	341/1218	334/1243	345/1269	350/1345	282/1415	N/A
Ranking in History	57/1216	50/1259	45/1328	44/1499	26/1599	N/A
Scimago Journal Rank	0.468	0.788	0.470	0.535	0.851	59%

### **Google Scholar**

Google's h5-index is calculated by finding the h-index for articles in a publication over the last five complete calendar years, where h is equal to the number of articles over a five-year period that have at least h citations each. The h5-median is calculated by finding the median number of citations for the articles that comprise a publication's h5-index.



Google Scholar h5-Index and h5-Median by Year

Google Scholar	2019	2020	2021	Percent Change 2020-2021
h5-Index	16	18	21	17%
h5-Median	22	25	28	12%

### Altmetric



Alternative metrics are becoming increasingly visible in scholarly publishing. Altmetric tracks online mentions of journal articles across online platforms and uses an algorithm to score accordingly. The score is a helpful measure of online engagement and visibility, but it is not directly linked to citations or usage.

Top Altmetric Attention Scores for Articles Receiving Mentions in Past 6 Months

Total Altmetric Score	Article Title
94	Corporate and business domination of food banks and food diversion schemes in Canada
38	'If "Marxists" would only read Marx': The significance of Simon Clarke's Marxism
22	From Occupy Wall Street to the Gilets Jaunes: On the populist turn in the protest movements of the 2010s
74	Livin' in the future: Conceptualising the future of UK disability activism through utopian, retrotopian and heterotopian configurations
13	On Antonio Gramsci's hidden concept: Fetishism

### Sage and DORA

The <u>Declaration on Research Assessment (DORA)</u> recognizes the need to improve the ways in which the outputs of scholarly research are evaluated. The declaration was developed in 2012 during the Annual Meeting of the American Society for Cell Biology in San Francisco. It has become a worldwide initiative covering all scholarly disciplines and all key stakeholders including funders, publishers, professional societies, institutions, and researchers. We encourage all individuals and organizations who are interested in developing and promoting best practice in the assessment of scholarly research to sign DORA.

As part of our commitment to publishing <u>impactful research</u> that helps to influence and inform policy, practice, and the public, Sage has committed to the five principles for publishers outlined in DORA. Sage's commitment to these principles has been built into the platforms and technologies we have developed over recent years, and we will continue to evaluate and extend our efforts to advance robust and appropriate measures of research impact.

### What is Sage doing?

- 1. Reducing our emphasis on Impact Factor as a promotional tool and presenting a variety of metrics for researchers to use to assess a journal's performance:
  - Journal metrics pages: Our comprehensive journal metrics pages cover metrics from Journal Citation Reports, Scopus, and Google Scholar, as well as full-text usage and abstract and indexing services, among others.
  - Five-Year Impact Factors (JIF): With regard to citation-based impact metrics, we place emphasis on the five-year Journal Impact Factors (JIF) alongside the standard two-year measure. We believe the five-year metric provides a longer-term and more balanced picture than metrics from shorter windows, especially in research areas where citations are often slower to accrue.
  - **10-Year Impact Award**: Recognizing an even longer timeframe during which research has impact beyond citations, every year we award the authors of three papers with a "<u>10-Year Impact Award</u>."
- 2. Making article-level metrics available to encourage assessment based on the content of the article rather than a journal's publication metrics:
  - Article metrics: Authors and readers can see article metrics for every article we publish, including article usage and citations from Crossref and Web
    of Science.
  - Journal homepage features: Each journal homepage features top downloaded articles, top-cited articles, and articles trending on Altmetric.
- 3. Encourage responsible authorship practices, including details on the contributions of each author:
  - CRediT: Following a successful pilot on 14 journals, Sage will be rolling out <u>CRediT</u> (Contributor Roles Taxonomy) across its portfolio over the course of 2024. For more information see Sage's <u>CRediT page</u> on our Author Gateway.
- 4. Remove access restrictions or reuse limitations on an article's reference list:
  - Free access: All articles are published with freely available reference lists.
  - Article sharing functionality: We provide authors an easy way to share a read-only article version via the <u>Sage Journals article sharing tool</u>. This ensures authors' friends and colleagues have a free and accessible way to view articles without the need to subscribe.
- 5. Reduce constraints on the number of references allowable in research articles:
  - Number of references per manuscript: Sage allows editors and their editorial boards to determine the number of references allowed per manuscript.

### **Creating Impact**

For information on our commitments beyond DORA and how we maintain accountability on research impact, see the following:

• An interview with DORA chair Dr. Stephen Curry on Social Science Space.

- "<u>On Measuring Social Science Impact</u>" a thought piece in the journal *Organization Studies* by Ziyad Marar, President of Global Publishing at Sage. Sage's white paper on <u>Measuring Societal Impact in Business & Management Research: From Challenges to Change</u>. <u>Read more</u> about Sage's efforts to increase research impact.

Term	Definition
Impact Factor	The Impact Factor is a measure of the importance of a journal and is calculated by dividing the number of citations in the JCR year by the total number of citable articles published electronically in the two previous years. It is a measure of the average citation impact of a journal. Averages across a subject category are different for every category.
Cites to Recent Items	Cites to recent items (numerator) must be from other journals indexed in the Web of Science. Citations (in any type of contribution, e.g., editorials as well as articles) that acknowledge the journal title and the cited year (as provided by the author) are counted.
Citable Items	Cites must be to original articles, review articles or proceedings papers. These are known as citable items (denominator). The numerator and denominator are aggregated independently. The denominator reflects the electronic publication date of the source item. An item published online in 2015 and included in a 2016 issue is indexed with 2015 as the publication year and is considered part of the journal content in 2015.
Immediacy Index	The average number of times an article is cited in the year it is published. This provides a picture of the immediate citation impact of a document and is often a smaller number since same year citations are rare.
5-Year Impact Factor	Similar to the Impact Factor but is based the number of times articles published in the past five years have been cited in the JCR year, rather than just the past two years. It provides a wider focus on the average citation impact of a journal and is especially appropriate for journals in subject categories that trend toward a longer citation life per article.
Journal Citation Indicator	The algorithm used to calculate the JCI combines citation averages (like the Impact Factor) with category normalization. This calculation includes citations from the current year and prior 3 years to citable items published in the prior 3 years. Because the JCI is normalized for each category, a JCI of 1 represents the median of that category. A JCI above 1 means a better than average score, and a JCI below 1 represents a below average score. Because of the category normalization and broader reach of the JCI, it provides a comprehensive picture of a journal's citation impact in recent years.
CiteScore	CiteScore measures average citations received per document published in the serial. This average is calculated using the number of times articles published in one year have cited articles published in the prior three years. This contrasts with the JCR impact factor which looks at a two-year rather than a three-year publication period. The CiteScore also differs from the Impact Factor in that it counts ALL published items, not just citable items, in the denominator of their equation. Like the Impact Factor, the CiteScore is designed to look at the average citation impact of a journal, and total citation averages vary from one subject category to another.
SCImago Journal Rank	SCImago Journal Rank measures weighted citations received by the serial. Citation weighting depends on subject field and prestige (SJR) of the citing serial. This is calculated in the same way as the CiteScore but with weighted citations in the numerator. Because the citations are weighted based on the source, the SJR provides a perspective on citation performance that goes beyond a flat average.
Google Scholar h5-index	Google's h5-index is calculated by finding the h-index for articles in a publication over the last five complete calendar years, where h is equal to the number of articles over a five-year period that have at least h citations each. Like many other citation metrics, the h5-index is designed to give a picture of citation impact over a relatively recent period of time.

#### Google Scholar h5-median

The h5-median is calculated by finding the median number of citations for the articles that comprise a publication's h5-index. It is designed to give a picture of citation impact over a relatively recent time period and focuses in more on the individual citation performance of the published articles in a journal.

The Sage Journal Editor Gateway contains recommendations for increasing citations, including:

- Highlight papers likely to be cited through promotions, blog posts, or editorials
- Publish papers likely to be cited earlier in the year
- Commission papers from highly cited authors
- Identify highly cited papers in your journal and related titles
- Identify zero-cited papers
- Publish review articles
- Publish special issues
- Increase size of editorial board
- Develop an editorial board with international representation and name-recognition
- Utilize editorial board for reviews and citations
- Provide read-only access to articles using Sage's Article Sharing Links to increase discoverability

## Marketing

To nurture the growth and longevity of *Capital and Class*, our Marketing team works in tandem with Journals Editorial to drive user engagement in a variety of ways. Our primary strategy is to maximize the use of the most effective marketing channels to guarantee global reach and impact. By using our robust marketing technology stack, we support our efforts to reach *Capital and Class*'s audience by providing them with timely, relevant and targeted information that best suits their interests and needs and then track results to evaluate the return on investment of these activities to help optimize and inform future approaches.

Our core objectives for Capital and Class are to:

- 1. Build profile and reputation globally
- 2. Drive usage and discoverability
- 3. Engage authors and reviewers
- 4. Maximize dissemination

We use a range of strategies to deliver on these goals.

Additionally, through marketing technology platforms and analytic tools we have invested in, we have expanded our ability to execute what we refer to as 'always on' marketing. This allows us to message your journal audience based on the actions they take on your journal's SJ homepage.



### Journal Level Marketing

### **Email Alerts**

#### New Content Alert Registrants & eTOCs Delivered

Journal users can sign up to receive email alerts for new content (new issues and/or OnlineFirst articles) from *Capital and Class*. <u>Register</u> for a personal account on Sage Journals, then add CNC to your profile: <u>https://journals.sagepub.com/connected/CNC#email-alert</u>.



#### Most Popular eTOC Articles

The following were the top 5 most clicked articles from the journal's eTOCs opened in 2022.

Article Title	Authors	Issue	Clicks
Marx's geopolitical economy: 'The relations of producing nations'	Radhika Desai	Vol. 46, No. 1, March 2022	79
The concept of a social formation in the writings of E. P. Thompson and Ellen Meiksins Wood	Tony Burns	Vol. 46, No. 2, June 2022	60
Rethinking the relationship between Marx's Capital and Hegel's Science of Logic: The tradition of creative Soviet Marxism	Manolis Dafermos	Vol. 46, No. 1, March 2022	49
Cybernetic proletarianization: Spirals of devaluation and conflict in digitalized production	Simon Schaupp	Vol. 46, No. 1, March 2022	41
Neoliberalism with Scandinavian characteristics: The slow formation of neoliberal common sense in Denmark	Rune Møller Stahl	Vol. 46, No. 1, March 2022	34

### **Email Campaigns**

We segment Sage's contacts within Capital and Class's discipline to further drive usage, citations, and/or submissions to the journal.

- Inclusion in targeted campaigns to faculty and librarians at subscribing institutions to drive usage to Capital and Class.
- Engage Capital and Class's authors and researchers to further drive loyalty, detailed in the "Engaging Authors" section below.
- Interact with Capital and Class's potential authors who have clicked through to your submission guidelines but did not submit by sending an email with more information about your journal.

### **Author Marketing**

Authors already have an established relationship with the journal and are interested in its continued success. We employ several strategies to engage them in the journal and help them promote their work.

### **Publicity and Outreach**

Articles which appeal beyond your core audience may benefit from publicity efforts. We have a range of potential options, including social media promotion, a blog post on the <u>Sage Perspectives Blog</u> which has 8,264 monthly average views, or a pitch to The Conversation.



#### Author Resources Journey

The Author Resources Journey is an ongoing email program that delivers targeted information to potential authors when they need it most, based on their demonstrated interest with our campaigns and on our websites.

Campaign Name	Total Delivered	Unique Opens	Open Rate %		Click Rate %
Discover our author resources	1,456,887	273,916	18.80%	3,327	0.23%
Other resource campaigns	4,016	2,904	72.31%	1892	47.11%

### Published Author Care Journey

Authors receive a series of seven email campaigns over the course of a year upon publication, highlighting the resources available to them to promote and track the impact of their article.

Campaign Name	Total Delivered	Unique Opens	Open Rate %	Unique Clicks	Click Rate %
Thank you for publishing with us	76,333	36,390	47.67%	10,634	13.93%
Track the impact of your article	70,839	28,308	39.96%	8,468	11.95%
Your article's discoverability	70,529	24,652	34.95%	862	1.22%
Want to increase visibility of your article?	76,188	22,924	30.09%	499	0.65%
Are you up to date on advancements in your field?	93,542	27,109	28.98%	603	0.64%
Publish with us again	90,424	24,298	26.87%	642	0.71%
More ways to support your research	59,050	15,853	26.85%	174	0.29%

#### Sage Author Resources

- The Sage <u>Journal Author Gateway</u> provides a variety of <u>How to Get Published resources</u> and <u>Promote</u> <u>your article</u> guidelines to support authors. The gateway had 1,129,995 page views in 2022.
- The <u>Chinese Author Gateway</u>, with 87,621 page views in 2022, provides materials in Simplified Chinese to support author needs, aid with selecting the right journal for their research, and prepare articles for publication.
- <u>Sage Author Services</u>, powered by Editage, offers high-quality professional language editing and manuscript formatting services for pre-peer review manuscripts. Sage Author Services had 13,000 visits in the last quarter.
- The monthly <u>How to Get Published Webinar Series</u>, featuring speakers from Sage and external experts, provides guidance to early career researchers on every step of the publishing process, from choosing the right journal to article promotion. The first six webinars had a combined audience of over 4,700, with over 14,000 registered.
- Find a range of short videos about <u>Publishing Open Access</u> on the Journal Author Gateway designed to explain the basic concepts of Open Access for researchers.

### **Engaging Reviewers**

Sage provides resources to assist new and experienced reviewers in conducting peer review.

- The Reviewer Selection Handbook for journal editors.
- A <u>Website</u> and <u>Reviewer's Guide</u> on how to review articles.
- <u>Videos</u> on how to become a peer reviewer and how to conduct peer review.
- The <u>How to Be a Peer Reviewer webinar</u>.
- More peer review resources on the <u>Sage Journal Reviewer Gateway.</u>

### **Reviewer Resources Journey**

The Reviewer Resources Journey targets researchers who recently reviewed and encourages them to engage with our resources and benefits. Contacts receive a series of email campaigns featuring content targeted to their interactions, allowing us to deliver a more personalized service relevant to their interests.

### **Discipline Branding and Content Promotion**

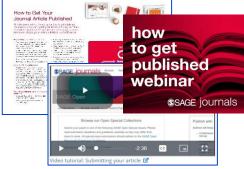
### Discipline Hubs

Our discipline hubs are webpages hosted within the Sage Journals Platform which offer a simple, user-friendly experience displaying the breadth of our publishing in one place, encouraging researchers, librarians, and authors to explore Sage's content in our core disciplines. *Capital and Class* is featured on our Politics, Public Administration and International Relations Discipline Hub (<u>https://journals.sagepub.com/politics-public-administration-international-relations</u>) to drive content awareness, article usage, and relevant journal news.

#### Traffic to Politics, Public Administration and International Relations Hub: Past Quarter

Pageviews	Unique Pageviews	Sessions
5,935	4,940	2,277





### **Content Marketing**

Content marketing is key to elevating *Capital and Class* as an authority on a given subject being actively addressed at a given time across society. We actively engage in awareness days, DEI initiatives, and trending topics by marketing *Capital and Class*'s content alongside other relevant Sage content via microsites and landing pages.

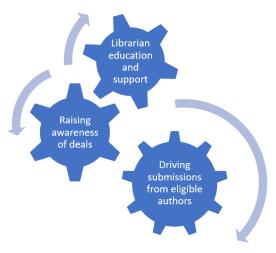
### Market Reach via Consortia and Open Access Agreements

Our 200-strong Global Field Sales team supports our existing library and consortia customers, secures renewals, and finds new sales opportunities to expand the global reach of your journal's content.

In addition, your journal is available in over 7,000 institutions in lower income and emerging economies as a result of our partnerships with the UN's Research4Life initiative, The International Network for the Availability of Scientific Publications (INASP), and The eIFL Foundation.

### **Open Access Agreements Marketing**

Our marketing support for Open Access agreements is targeted at participating institutions. A combination of email, online resources, and digital ads build awareness of the deal among faculty and librarians and drives articles submission from eligible authors.



Campaign Name	Total Delivered	Unique Opens	Open Rate %	Unique Clicks	Click Rate %
OA Program Onboarding	23,126	6,554	28.34%	454	1.96%
OA Program Submission	73,369	22,109	30.13%	437	0.60%

### Library and Open Access Marketing and Sales Support

The Library Marketing team supports the sales and retention of all Sage Library products, including our largest journal package Sage Premier and other tailored packages and smaller collections, as well as single title subscriptions.

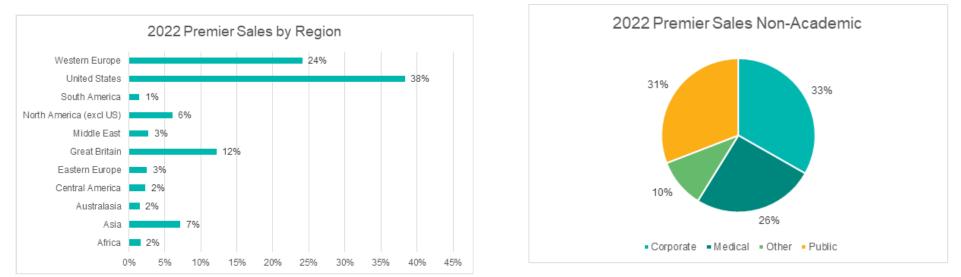
Our activities include campaigns tailored to non-package customers highlighting resources to increase value perception from the relationship with Sage, and targeted sales-driving campaigns throughout the year to promote renewals and upselling. We also provide customer data reports to demonstrate usage and unmet demand through access attempts to encourage renewal as well as upgrades to larger packages.

We target non-academic customers such as pharmaceutical companies and healthcare organizations, and institutes which take standalone subscriptions. We also run faculty promotions to drive usage of high quality journals they have access to via packages and content is available to subscribers along with free access to Open Access and Sage Choice articles on our Microsites and Discipline Hubs.

#### Sage Premier: Worldwide Reach



We designed Sage Premier with and for librarians to provide great savings off list prices for individual journals. Premier includes over 1 million articles from 900 titles, representing 350 societies, with over 57% ranked in the JCR (Premier 2023).



#### Philanthropic and Lower Income Countries Sales

Sage is committed to the global dissemination of engaged scholarship, working with a number of groups to bring scholarly material to libraries and researchers in lower income countries. Over 7,000 libraries are able to access *Capital and Class* at highly discounted rates or free of charge. Two of the initiatives we partner with are briefly described below:

- The UN's Research4Life initiative, which encompasses the AGORA, HINARI, OARE, ARDI & GOALI programs. All STM, social science, and humanities disciplines are included.
- EIFL (Electronic Information for Libraries) is a not-for-profit organization that works with libraries to enable access to knowledge in developing and transition economy countries in Africa, Asia Pacific, Europe, and Latin America.

## **Editorial Board Actions for Impact**

We would like to leave you with a few suggested action items for editorial board and society members to help promote the journal. It has been a pleasure to work with you, and we're looking forward to the year ahead.

	New Content Alerts	Sign up for email alerts and journal notifications at <u>https://journals.sagepub.com/connected/CNC#email-alert</u> . Alerts will tell you when the latest content has published OnlineFirst or when a new issue has been released. Flag newsworthy articles to the Editor for potential promotion on social media, blogs, or press releases. Alerts also serve as reminders to share relevant content.
	Solicit Submissions	When traveling to conferences, speaking at lectures, and collaborating with colleagues, be on the look-out for opportunities to recommend submission to the journal. As an editorial board member, you are in the best position to recruit papers from interesting posters or presentations. Recruiting new, exciting, and innovative research from colleagues and upcoming researchers is a great way to increase citations and help improve the Impact Factor.
	Recruit Reviewers	One of the most common difficulties for Editors is securing reviewers in a timely fashion. It is much easier to maintain a full and active pool of reviewers when all editorial board members offer new contacts. Recruit authors of noteworthy papers, engaged readers looking for more involvement, and early career researchers to review for the journal.
	Editorial Board Representation	If you know of a colleague interested in becoming an editorial board member, flag the request with the Editor of the journal for their consideration. A diverse and engaged editorial board is key for journal growth. Consider recommending consistent reviewers, your study collaborators, and researchers in areas not already represented on the Editorial Board.
	Mentor Junior Scholars	It is important to engage junior scholars and early career researchers with the journal early. Consider mentoring someone new to the field by co-authoring articles and training them on quality reviews. People are much more likely to submit their manuscripts and return high quality reviews after building a connection with the journal. Early engagement may also encourage them to become an Editorial Board member in the future.
$\checkmark$	Recommend Special Issues	Editorial board members can help Editors build highly cited special issues or sponsored supplements by identifying hot topics in the field. Notifying the Editor of emerging trends and/or submissions you are recruiting helps keep the journal strategically placed in the industry.
Ţ	Engage with Social Media	Be sure to reference your role with the journal on your professional social media accounts, such as LinkedIn, or relevant academic social networks, such as Mendeley or Academic.edu. Share articles and journal news with your network of contacts. This generates additional discoverability and exposure for the journal by driving web traffic and interest in submitting to the journal.
	Share Articles Appropriately	We encourage you to share articles with your colleagues, especially where it relates to courses, ongoing research, or noteworthy content. <u>Sage's article sharing feature</u> enables subscribers to share read-only copies of articles within the copyright allowance. Posting the final PDF of a manuscript is not allowed without permission, unless noted by an Open Access license.
	Remind Institutions to Subscribe	If your university or institution does not already subscribe to the journal, please encourage them to do so. A faculty member recommendation to subscribe to a particular journal carries more weight and helps build the case. Recommend the journal to your library using the form on our homepage: <a href="https://journals.sagepub.com/home/CNC">https://journals.sagepub.com/home/CNC</a> .
Â	Update Faculty Page & CV	Make sure that your faculty page and LinkedIn profile are up to date with your recent publications, mention your role on the journal's editorial board, and link back to the journal site. By linking your website or CV to the full-text article published in the journal, you will help increase the journal's search engine results and article downloads.
?	Questions?	Visit our Journals Solutions Portal or Journal Editor Gateway for answers to common queries.

## Author Responsibilities and Rights

Please refer to the <u>Ethics & Responsibility</u> section of our Journal Gateway for up-to-date information on publication ethics and on Sage's publishing policies. For a reminder of the rights authors retain in their articles and Sage's, please visit the <u>Copyright and Permissions</u> section of our Journal Gateway.

### Green Open Access: Sage's Archiving and Sharing Policy

You may share the Original Submission or Accepted Manuscript at any time and in any format. Your sharing of the Original Submission or Accepted Manuscript may include posting a downloadable copy on any website, saving a copy in any repository or network, sharing a copy through any social media channel, and distributing print or electronic copies.

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